



**Poplar
Bluff
Library**



2026 - 2030 STRATEGIC PLAN
CONNECT • LEARN • CREATE • BELONG

COMMUNITY CONNECTOR

2026-2030 STRATEGIC PLAN AT A GLANCE

Building Connections. Expanding Opportunities. Supporting Our Community.

Poplar Bluff Library is proud to announce its new **2026-2030 Strategic Plan**, developed through community input from more than 400 residents, stakeholders, staff, and partners. This roadmap will guide the Library's work over the next five years as we continue serving as a trusted hub for learning, connection, and discovery. Read the full plan at poplarbluff.org/plan.



FOUR STRATEGIC GOAL AREAS



COMMUNITY ENGAGEMENT & OUTREACH

*Taking library services
beyond our walls*

- ✓ Mobile library and outreach services
- ✓ Expanded services for seniors and rural residents
- ✓ Partnerships connecting residents to valuable services
- ✓ Greater access through flexible hours and spaces

GOAL: Reach more residents where they live, learn, work, and gather.



LIFELONG LEARNING

*Supporting learning at
every stage of life.*

- ✓ Early literacy and reading readiness programs
- ✓ Youth reading engagement initiatives
- ✓ Adult literacy support
- ✓ Workforce development and job readiness training
- ✓ Technology lending and digital skills programs
- ✓ Emerging technology experiences and certifications

GOAL: Help residents build skills for school, work, and life.



EXPANDED CULTURAL PROGRAMMING

*Making the Library a
cultural destination*

- ✓ Host more annual signature events like Book in the Bluff
- ✓ National traveling exhibits
- ✓ Author talks and speaker series
- ✓ Local history and humanities programs
- ✓ Theatrical performances and storytelling events

GOAL: Position the library as a lively hub for arts, culture, and engagement.



INTENTIONAL & USEFUL LIBRARY SPACES

*Creating welcoming
spaces for everyone*

- ✓ Long-term facilities planning
- ✓ Enhanced teen and children's spaces
- ✓ Creative makerspaces
- ✓ Flexible meeting and event spaces
- ✓ Outdoor programming and learning spaces

GOAL: Ensure library spaces support learning, creativity, & connection.